



BOLDERIMAGE

[Date]

[Name]

[Address]

[City], [ST] [ZIP]

Important Notice Regarding Custom Accessories Customers

Dear [Name]:

We are writing to inform you, as a customer of Custom Accessories, Inc., of a recent security incident that may have resulted in the potential disclosure of your personal information, including your name and credit card information. We take the security of your personal information very seriously, and sincerely apologize for any inconvenience this incident may cause. This letter contains more information about the event, and steps you can take to protect your information.

BolderImage hosts Custom Accessories' website. On October 24, 2014, BolderImage discovered suspicious activities on one of its web servers. It appears that an intruder may have viewed a database file containing your confidential order information. The file may have included your name, address, email address, phone number, and credit card information, but it did not include the security code or PIN number.

Immediately, upon discovery of the activity, BolderImage deleted the malicious code used to view the file, blocked access from the intruder's IP address, and reset all user accounts requiring a password change. BolderImage has also deleted the confidential information contained in the database, and implemented additional security measures designed to prevent a similar event in the future.

As an added precaution, we strongly urge you to look at your credit card statements for any charges you did not make and contact your bank directly about these charges. Additionally, never give your personal information out via e-mail; always contact the company directly to make sure that they are actually requesting the information. Please review the next page for steps you can take to further protect your information.

We deeply regret any inconvenience or concern that this matter may cause you, and remain dedicated to protecting your information. If you have any questions, please contact Ms. Schwartz at Custom Accessories, Inc., phone: 815-678-1639; e-mail: bidb@causa.com.

Sincerely,
BolderImage

Christopher Jahns



U.S. State Notification Requirements

For residents of Hawaii, Michigan, Missouri, Virginia, Vermont, and North Carolina: It is recommended by state law that you remain vigilant for incidents of fraud and identity theft by reviewing credit card account statements and monitoring your credit report for unauthorized activity.

For residents of Illinois, Iowa, Maryland, Missouri, North Carolina, Oregon, and West Virginia:

It is required by state laws to inform you that you may obtain a copy of your credit report, free of charge, whether or not you suspect any unauthorized activity on your account. You may obtain a free copy of your credit report by contacting any one or more of the following national consumer reporting agencies:

Equifax	Experian	TransUnion
P.O. Box 740241	P.O. Box 2104	P.O. Box 2000
Atlanta, Georgia 30374	Allen, TX 75013	Chester, PA 19022
1-800-685-1111	1-888-397-3742	1-800-322-8228
www.equifax.com	www.experian.com	www.transunion.com

For residents of Iowa:

State law advises you to report any suspected identity theft to law enforcement or to the Attorney General.

For residents of Oregon:

State laws advise you to report any suspected identity theft to law enforcement, as well as the Federal Trade Commission.

For residents of Maryland, Illinois, and North Carolina:

You can obtain information from the Maryland and North Carolina Offices of the Attorneys General and the Federal Trade Commission about fraud alerts, security freezes, and steps you can take toward preventing identity theft.

Maryland Office of the Attorney General Consumer Protection Division 200 St. Paul Place Baltimore, MD 21202 1-888-743-0023 www.oag.state.md.us	North Carolina Office of the Attorney General Consumer Protection Division 9001 Mail Service Center Raleigh, NC 27699-9001 1-877-566-7226 www.ncdoj.com	Federal Trade Commission Consumer Response Center 600 Pennsylvania Avenue, NW Washington, DC 20580 1-877-IDTHEFT (438-4338) www.ftc.gov/bcp/edu/microsites/idtheft
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For residents of Massachusetts:

It is required by state law that you are informed of your right to obtain a police report if you are a victim of identity theft.

For residents of all states:

Fraud Alerts: You can place fraud alerts with the three credit bureaus at one of the three major credit bureaus by phone and also via Experian's or Equifax's website. A fraud alert tells creditors to follow certain procedures, including contacting you, before they open any new accounts or change your existing accounts. For that reason, placing a fraud alert can protect you, but also may delay you when you seek to obtain credit. The contact information for all three credit bureaus is below:

Monitoring: You should always remain vigilant and monitor your accounts for suspicious or unusual activity.

Security Freeze: You also have the right to place a security freeze on your credit report. A security freeze is intended to prevent credit, loans and services from being approved in your name without your consent. To place a security freeze on your credit report, you need to send a request to each consumer reporting agency by certified mail, overnight mail, or regular stamped mail. The following information must be included when requesting a security freeze (note that if you are requesting a credit report for your spouse, this information must be provided for him/her as well): (1) full name, with middle initial and any suffixes; (2) Social Security number; (3) date of birth; (4) current address and any previous addresses for the past five years; and (5) any applicable incident report or complaint with a law enforcement agency or the Registry of Motor Vehicles. The request must also include a copy of a government-issued identification card and a copy of a recent utility bill or bank or insurance statement. It is essential that each copy be legible, display your name and current mailing address, and the date of issue. The consumer reporting agency may charge a fee of up to \$5.00 to place a freeze or lift or remove a freeze, but is free if you are a victim of identity theft or the spouse of a victim of identity theft, and you have submitted a valid police report relating to the identity theft incident to the consumer reporting agency. You may obtain a security freeze by contacting any one or more of the following national consumer reporting agencies:

Equifax Security Freeze	Experian Security Freeze	TransUnion (FVAD)
P.O. Box 105788	P.O. Box 9554	P.O. Box 6790
Atlanta, Georgia 30348	Allen, TX 75013	Fullerton, CA 92834-6790
www.equifax.com	www.experian.com	www.transunion.com

More information can also be obtained by contacting the Federal Trade Commission listed above.